



ABOUT WisdomTree

WisdomTree is an asset manager with a global presence founded on the premise that there is a better way to invest

Headquartered in New York, with ~200 dedicated employees

Offices in London, Tokyo and Toronto, with dedicated coverage of LatAm, Australia, and the Middle East

Manages over \$48.9 billion (as of December 31, 2017)

A publicly traded company (NASDAQ: WETF)

WisdomTree Investments, Inc., includes subsidiaries in the U.S., Europe, Canada and Japan, collectively "WisdomTree".

Not only has WisdomTree launched many first-to-market ETFs and pioneered the smart beta category, but we have also helped investors generate income, grow assets, reduce risk and much more.

01

INNOVATION:

Consistent innovation within the asset management industry, with numerous firsts to market

02

SELF-INDEXING:

Portfolios constructed around proprietary Indexes allow WisdomTree's exclusive, proven performance to be flexibly delivered in a variety of vehicles

03

GLOBAL PRODUCT SUITE:

Covering major asset classes, geographies and market capitalization categories

04

FUNDAMENTAL WEIGHTING:

Track record of delivering superior risk-adjusted returns without the discretion or cost of active management (ordinary brokerage fees may apply)

05

ASSET ALLOCATION CAPABILITIES:

Research and portfolio analytics teams have deep asset allocation expertise focused on finding solutions for complex portfolios

06

GLOBAL THOUGHT LEADERSHIP:

Industry-leading academic perspectives from experts across our global footprint allow for unrivaled market insights

07

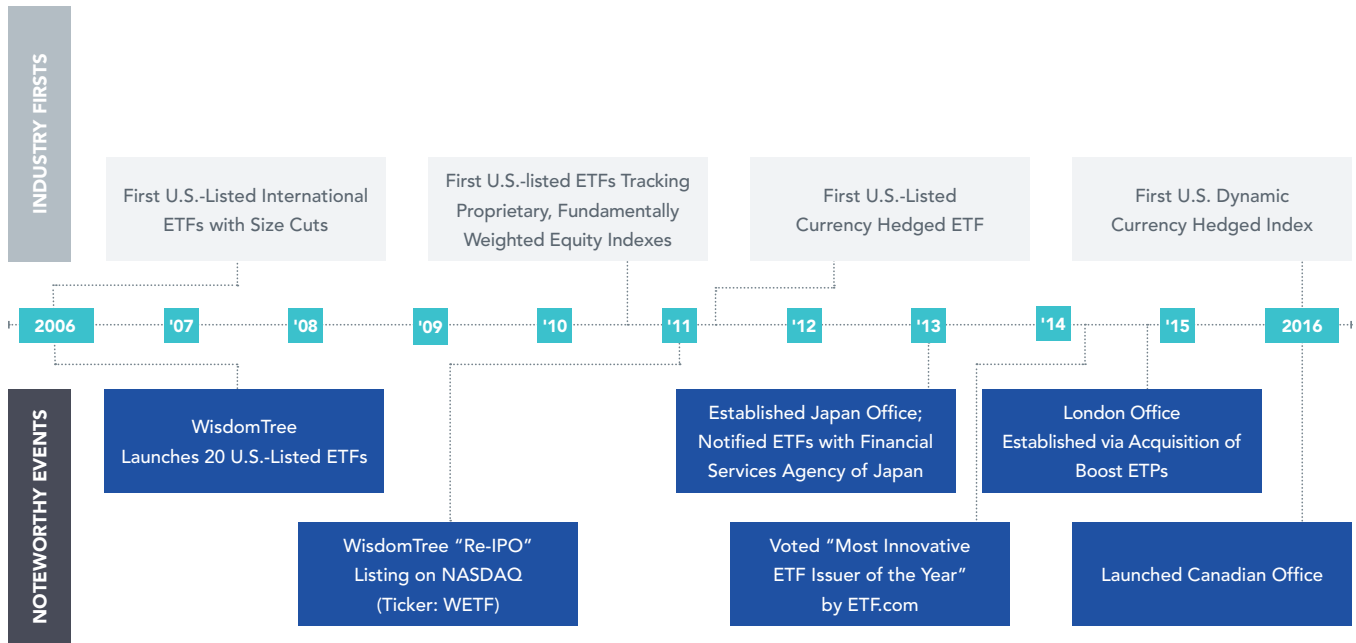
OVER 10-YEAR U.S. FUND TRACK RECORD:

Strong performance of smart beta Funds over 10 years demonstrates how our methodology has endured over market cycles

08

CAPITAL MARKETS EXPERTISE:

With a historical focus on ETFs, the team facilitates efficient trading, has access to deep liquidity and provides seamless operational support



Partnering with WisdomTree

RESPONSIVE SERVICE TEAM	<ul style="list-style-type: none"> Dedicated, client-focused service team, which is among the industry's most experienced and sophisticated 	<ul style="list-style-type: none"> Single point of contact at WisdomTree that will be your gateway into the organization
RESPECTED THOUGHT LEADERS	<ul style="list-style-type: none"> Industry-leading market perspectives developed by Professor Jeremy Siegel, Luciano Siracusano, Jeremy Schwartz, Dr. Joseph Coughlin and others 	<ul style="list-style-type: none"> Annual meetings, research pieces, market commentary
PORTFOLIO ANALYTICS EXPERTISE	<ul style="list-style-type: none"> Complement institutional investment capabilities with WisdomTree's deep portfolio analytics expertise 	<ul style="list-style-type: none"> WisdomTree research team runs analytics and provides asset allocation opportunities and analyses
DEDICATED SPECIALISTS	<ul style="list-style-type: none"> Teams of specialists that focus on retirement, consultant due diligence and capital markets can customize WisdomTree solutions to your specific needs 	<ul style="list-style-type: none"> Retirement team helps ensure portfolios meet firm expectations
PRACTICE MANAGEMENT	<ul style="list-style-type: none"> Client meeting support Portfolio analytics support Advisor training and education Investment content and thought leadership 	<ul style="list-style-type: none"> Dedicated team to assist with planning logistics Asset allocation guidance Partner to navigate the changing landscape

Commissions, management fees and expenses all may be associated with investing in WisdomTree ETFs. Please read the relevant prospectus before investing, which is available at www.wisdomtree.com. WisdomTree ETFs are not guaranteed, their values change frequently, and past performance may not be repeated. The WisdomTree ETFs listed on the Toronto Stock Exchange are managed by WisdomTree Asset Management Canada, Inc., a wholly owned subsidiary of WisdomTree Investments, Inc.

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