

# WisdomTree Canada Launches New Actively Managed North American Fixed Income ETF

*ONE North American Core Plus Bond ETF to commence trading on the Toronto Stock Exchange today*

TORONTO, October 12, 2018 — WisdomTree Asset Management Canada, Inc. (“WisdomTree Canada”) today announced the launch of the ONE North American Core Plus Bond ETF (“ONEB” or the “Fund”). Having completed the initial public offering, units of the Fund will begin trading today on the Toronto Stock Exchange (“TSX”) under the ticker symbol ONEB.

## **ONE North American Core Plus Bond ETF (TSX: ONEB)**

- The ONE North American Core Plus Bond ETF seeks to provide a stable rate of return, primarily through income, and to a lesser extent, capital appreciation by investing in a portfolio consisting of investment grade North American fixed income securities issued by corporations, governments (federal and state/provincial) and government-related entities and agencies through direct purchases and/or ETFs.
- The Fund is advised by One Capital Management, LLC (“OCM”), an investment management firm with more than CAD\$1.8 billion in assets in Canada and the U.S.
- OCM will employ an actively managed investment strategy, utilizing proprietary fundamental credit research and analysis. OCM will also direct the currency hedging strategy.
- The management fee for the Fund is 0.55%.

“We’re thrilled to continue the expansion of our ETF lineup and provide Canadian investors increased access to actively managed fixed income strategies,” said Kurt MacAlpine, WisdomTree Executive Vice President and Global Head of Distribution. “In line with the Canadian ETF industry overall, WisdomTree Canada has seen tremendous growth over the past year, especially in our core fixed income products – CAGG and CAGS – launched just over a year ago. We’re looking forward to expanding our relationship with OCM to launch our newest addition to the fixed income product suite.”

WisdomTree Canada’s product suite covers Canadian, U.S., European, global and international equities in developed and emerging markets as well as North American fixed income. WisdomTree ETFs provide Canadian investors with the opportunity to gain exposure to equity and fixed income asset classes through innovative, dividend-focused methodologies while managing foreign currency exposure through a variety of hedged, non-hedged and variably hedged strategies.

Further information about the WisdomTree ETFs can be found at [www.wisdomtree.com](http://www.wisdomtree.com)

**Commissions, management fees and expenses all may be associated with investing in WisdomTree ETFs. Please read the relevant prospectus, which is available at [wisdomtree.com](http://wisdomtree.com) before investing. WisdomTree ETFs are not guaranteed. Their values change frequently, and past performance may not be repeated.**

**About WisdomTree**

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately US\$58.6 billion in assets under management globally.

### **About One Capital Management, LLC**

Founded in 2001 as an investment management firm, OCM manages the portfolios of individuals, corporations, pension funds and foundations in Canada and the United States. The firm manages more than US\$1 billion in assets. OCM is headquartered in Westlake Village, California, and is registered as an Investment Advisor with the U.S. Securities and Exchange Commission and as a Portfolio Manager in the following provinces: Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, Nova Scotia. The head office and principal place of business of OCM is located at 3075 Townsgate Road, Suite 350, Westlake Village, California, USA, 91361.

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