

WisdomTree Canada Adds Non-Hedged Unit Class to Europe Hedged Equity Index ETF

New offering aims to provide Canadian investors with options to meet evolving needs

TORONTO, August 10, 2017 —WisdomTree Asset Management Canada, Inc. (“WisdomTree Canada”), today announced that non-hedged units of the [WisdomTree Europe Hedged Equity Index ETF](#) (“EHE”) will commence trading on the Toronto Stock Exchange (“TSX”) on August 10, 2017 under the ticker symbol EHE.B. WisdomTree Canada has completed the initial public offering of the non-hedged units of the Fund.

EHE seeks to track the price and yield performance of the WisdomTree Europe CAD-Hedged Equity Index, which is designed to provide exposure to dividend paying European equities while hedging exposure to fluctuations between the Euro and the Canadian dollar. The non-hedged units, in contrast, will not be hedged back to the Canadian dollar.

“There’s no one-size-fits-all solution when it comes to investing, so it’s important that we provide investors with options that meet their diverse and evolving needs. This is why we are pleased to offer hedged, non-hedged and variably hedged currency options for many of our international equity exposures. As a proprietary index provider, we’re fortunate to have the flexibility to quickly innovate and expand our product set,” said Kurt MacAlpine, WisdomTree Head of Global Distribution. “This offering is the latest example of WisdomTree’s ongoing commitment to the Canadian marketplace.”

WisdomTree’s Canadian suite now consists of eight ETFs, including hedged, non-hedged and variably hedged unit classes. These products have provided Canadians with new investment strategies through which to build and manage their portfolios and have allowed them to access key international markets while managing exposure to risks.

In June, WisdomTree launched a set of smart beta fixed income ETFs that seek to increase yield for investors and help them benefit from the diversification of a multi-sector portfolio without an elevated risk profile – the WisdomTree Yield Enhanced Canada Aggregate Bond Index ETF (TSX: CAGG) and the WisdomTree Yield Enhanced Canada Short-Term Aggregate Bond Index ETF (TSX: CAGS).

The full list of available ETFs can be found here: www.wisdomtree.ca/etfs

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately US\$45.4 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

Commissions, management fees and expenses all may be associated with investing in WisdomTree ETFs. Please read the relevant prospectus before investing. WisdomTree ETFs are not guaranteed, their values

change frequently and past performance may not be repeated.

Canada Media:

NATIONAL Public Relations

Suzanne Diab

+1.416.848.1399

canadapress@wisdomtree.com

Contact Information:

WisdomTree Asset Management Canada, Inc.

161 Bay Street, 27th Floor

Toronto, Ontario M5J 2S1

+1.416.304.9225 / +1.866.893.8733

canadainfo@wisdomtree.com