

WisdomTree Canada Expands Product Suite with Addition of Three New Funds

New equity offerings provide investors with efficient access to diverse sectors and markets

TORONTO, September 21, 2017 —WisdomTree Asset Management Canada, Inc. (“WisdomTree Canada”) today announced the launch of three equity funds, the WisdomTree Canada Quality Dividend Growth Index ETF (“DGRC”), WisdomTree Emerging Markets Dividend Index ETF (“EMV.B”) and WisdomTree U.S. MidCap Dividend Index ETF (“UMI” and “UMI.B”) (collectively the “Funds”).

WisdomTree Canada has completed the initial public offering of the non-hedged units of the Funds and the hedged units of the WisdomTree U.S. MidCap Dividend Index ETF, which will commence trading on the Toronto Stock Exchange (“TSX”) today.

- **WisdomTree Canada Quality Dividend Growth Index ETF (TSX: DGRC):** Provides exposure to dividend-paying Canadian companies with growth characteristics. The Fund seeks to track, to the extent possible, the price and yield performance of the WisdomTree Canada Quality Dividend Growth Index, before fees and expenses. The Fund’s management fee is 0.21%.
- **WisdomTree Emerging Markets Dividend Index ETF (TSX: EMV.B):** Provides exposure to dividend-paying stocks within emerging markets that meet minimum listing, market capitalization and liquidity requirements. The Fund seeks to track, to the extent possible, the price and yield performance of the WisdomTree Emerging Markets Dividend Index CAD, before fees and expenses. The Fund’s management fee is 0.38%.
- **WisdomTree U.S. MidCap Dividend Index ETF (TSX: UMI & UMI.B):** Provides exposure to the mid-capitalization segment of the U.S. dividend-paying market. The Fund seeks to track, to the extent possible, the price and yield performance of the WisdomTree U.S. MidCap Dividend Index CAD, before fees and expenses. The management fee for the hedged units of the Fund is 0.38% and 0.35% for the non-hedged units of the Fund.

“By taking a dividend-weighted approach, rather than weighting by market-capitalization, these new funds provide investors with more efficient access to the growth taking place in Canada, the U.S. and key emerging markets,” said Jeff Weniger, WisdomTree Asset Allocation Strategist. “All three of these new funds can serve as core holdings in an investor’s portfolio.”

WisdomTree’s Canadian product suite now covers U.S., Canadian, European and international equities in developed and emerging markets as well as Canadian fixed income. The funds provide Canadian investors with the opportunity to gain exposure to equity and fixed income asset classes through innovative, dividend-focused methodologies while managing foreign currency exposure through a variety of hedged, non-hedged and variably hedged strategies.

Further information about the Funds can be found at www.wisdomtree.com.

The WisdomTree ETFs listed on the Toronto Stock Exchange are managed by WisdomTree Asset Management Canada, Inc. Commissions, management fees and expenses all may be associated with investing in WisdomTree ETFs. Please read the relevant prospectus, which is available at WisdomTree.com, before investing. WisdomTree ETFs are not guaranteed. Their values change frequently, and past performance may not be repeated.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe, Japan and Canada (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately US\$45.8 billion in assets under management globally.

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